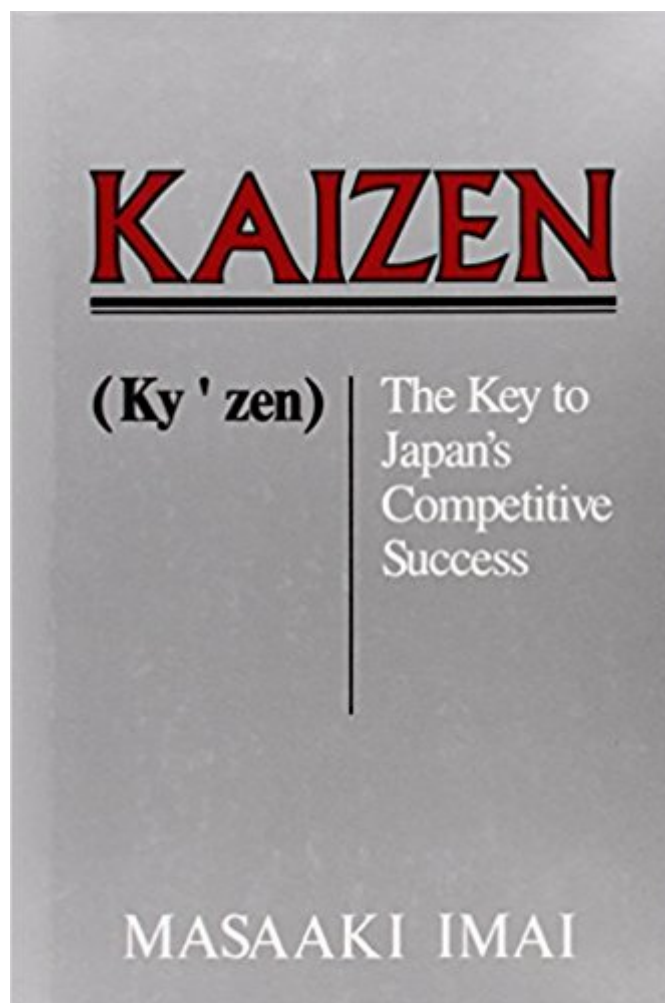


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Kaizen: The Key To Japan's Competitive Success



Synopsis

For the professional manager or student of management, a comprehensive handbook of 16 Kaizen management practices that can be put to work. KAIZEN uses more than 100 examples in action and contains 15 corporate case studies.

Book Information

Hardcover: 260 pages

Publisher: McGraw-Hill Education; 1 edition (November 1, 1986)

Language: English

ISBN-10: 007554332X

ISBN-13: 978-0075543329

Product Dimensions: 6.5 x 1.2 x 9.3 inches

Shipping Weight: 1.3 pounds

Average Customer Review: 4.7 out of 5 stars 28 customer reviews

Best Sellers Rank: #154,330 in Books (See Top 100 in Books) #28 in [Books > Business & Money > International > Exports & Imports](#) #90 in [Books > Business & Money > Management & Leadership > Quality Control & Management > Quality Control](#) #91 in [Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Manufacturing](#)

Customer Reviews

Books about Japanese management have become kind of a cottage industry, from Theory Z (LJ 5/1/81) to The Art of Japanese Management (LJ 8/1/81) and The Mind of the Strategist (LJ 6/1/82) to Kaisha: the Japanese corporation (LJ 12/85). This volume covers some of the same ground the current superiority of Japanese management style but approaches things from a different perspective. Essentially, Imai contends that the Japanese edge can be found in a philosophical orientation captured in the concept of Kaizen. Kaizen management is anchored in the notion of perpetual improvement even if all is going well. In contrast to U.S.-style management, it takes a longer-run view and is process-oriented rather than geared to immediate results. Importantly, the Kaizen philosophy is also quantifiable, rooted in the mathematics of quality control theory.

Recommended. Gene Laczniak, Coll. of Business Administration, Marquette Univ.,

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The ingress to the title KAIZEN, "The key to Japan's Competitive Success" speaks for itself. This

book is a must for any student, entrepreneur or manager to use as a guide in how to continuously maintain the gradual improvements of the organization and production techniques in a modern market economy. Many companies of today do often falls in to a routine like operations which often leads to crisis and need for radical reorganization which in turn often don't solve the problems. In other words, you always have to stay competitive otherwise you will be out. Gerhard Bengtsson Engineer and Market economist Consultant/lecturer in Energy systems ITE Consulting Kb, Sweden

This book is a classic and is a key resource for anyone interested in quality methods and values. Book arrived in exact condition as described and within an acceptable delivery timeframe.

Very satisfied !

What I expected.

The best book i ever buyed

Good quality.

I bought for self study about Kaizen, and i would recommend this book for the beginners. Its simple language allows anybody who wants to learn about Kaizen get knowledge quickly.

Eastern culture is very interesting in general, but I did not know they were so brilliant at corporate/organizational culture. I'm not a business person, I just heard about Kaizen (as a personal improvement strategy) not long ago, and it got my attention. I wanted to know more and luckily I brought this book. it was eye opening, now I know why I don't liked western innovation driven, result oriented approaches will little or no emphasis on processes. If you want to know how to achieve long term success and high quality, read the book! ;) P.S author is one of the pioneers of the field and book read well.

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